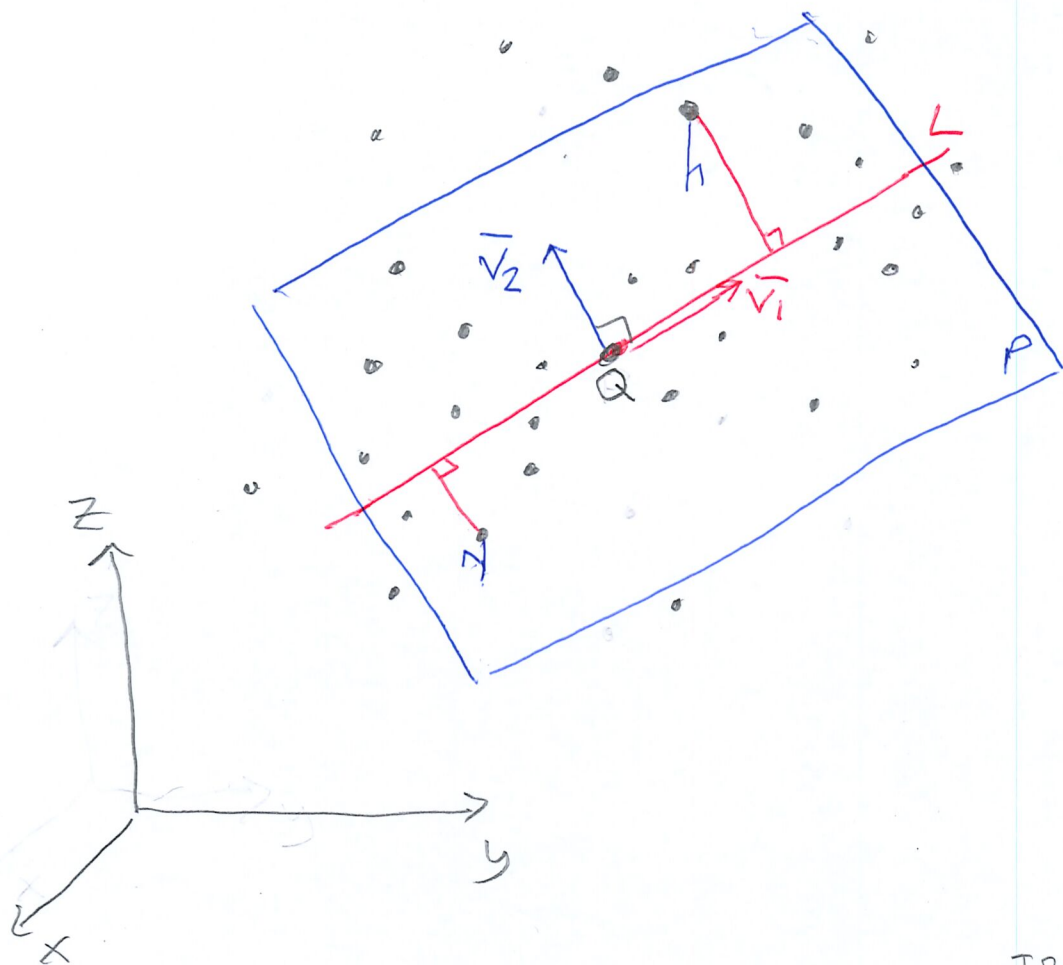


SVD and PCA



Given these data points in \mathbb{R}^3 ,
how do we find the best **line**
or **plane** that fits data?

Minimize sum of distances
squared from data points to
line or plane, Called total
least squares.

How do we find a good new
coordinate system? A centre
point Q (new origin) and a new
(ON) basis $\bar{v}_1, \bar{v}_2, \dots$?

$\bar{v}_1, \bar{v}_2, \dots$ are called principal
components.

(and L will be inside P !)

If we have 10,000 data points in \mathbb{R}^{20} ,
how do we find the best 4-dim "plane"
in \mathbb{R}^{20} that fits to data?

Unsupervised learning \rightarrow find structure in
data

Ex 10 students used $\begin{cases} a & \text{time units at lectures} \\ b & \text{time units studying the course at home} \\ c & \text{time units surfing} \end{cases}$ to prepare an exam.

The result was d. The data observed was

10 points in \mathbb{R}^4 . To find patterns in data, find line, 2D-plane, 3D-plane best fitted to data

student 1	10	16	5	15	= X data matrix
2	12	12	15	10	
3	14	9	12	16	
4	9	10	14	8	
5	13	18	10	17	
6	15	16	11	19	
7	8	9	17	5	
8	6	14	17	7	
9	11	12	11	11	
10	12	14	8	12	
	a	b	c	d	
	 features				

Theorem (proof on separate page)

The centre point (average) \bar{m} of datapoints belongs to these lines, 2D-planes, ---

\Rightarrow Our new Q (origin)!

In the example :

$$\bar{m} = \frac{1}{10} [(10, 16, 5, 15) + \dots + (12, 14, 8, 12)] = (11, 13, 12, 12)$$

Subtract \bar{m} from each data point to get centered data (average 0 in columns):

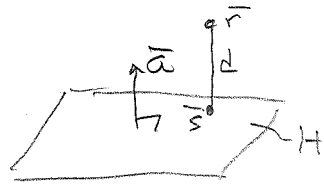
$$Y = \begin{pmatrix} -1 & 3 & -7 & 3 \\ 1 & -1 & 3 & -2 \\ 3 & -4 & 0 & 4 \\ -2 & -3 & 2 & -4 \\ 2 & 5 & -2 & 5 \\ 4 & 3 & -1 & 7 \\ -3 & -4 & 5 & -7 \\ -5 & 1 & 5 & -5 \\ 0 & -1 & -1 & -1 \\ 1 & 1 & -4 & 0 \end{pmatrix}$$

Best line, 2D-plane, --- fitted to these data go through the origin. \Rightarrow subspaces.

Proof, \bar{m} belongs to best line, 2D-plane, ...

Hyperplane in \mathbb{R}^N has dim $N-1$:

$$\underbrace{a_1 x_1 + \dots + a_n x_n + b = 0}_{\bar{a} \cdot \bar{x}}$$



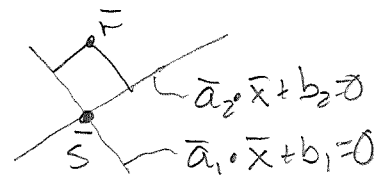
$b \neq 0 \Rightarrow H$ not through $\bar{0} \Rightarrow$ not a subspace of \mathbb{R}^N

If $|\bar{a}|=1$, $\bar{r} \in \mathbb{R}^N$, $d = \text{distance } \bar{r} \text{ to } H$, $\bar{r} - \bar{s} = \pm d \cdot \bar{a}$, set

$$\Rightarrow \pm d \bar{a} \cdot \bar{a} = (\bar{r} - \bar{s}) \cdot \bar{a} = \bar{r} \cdot \bar{a} + \underbrace{\bar{s} \cdot \bar{a}}_{-b} \Rightarrow d = |\bar{r} \cdot \bar{a} + b|$$

A k -dim plane U is the intersection of $N-k$ hyperplanes,

$$\begin{cases} \bar{a}_1 \cdot \bar{x} + b_1 = 0 \\ \vdots \\ \bar{a}_{N-k} \cdot \bar{x} + b_{N-k} = 0 \end{cases} \quad \begin{array}{l} \text{whose normals } \bar{a}_1, \dots, \bar{a}_{N-k} \text{ may} \\ \text{be assumed orthogonal} \end{array}$$



$$\begin{aligned} \Rightarrow \text{dist}(\bar{r}, U)^2 &= \\ &= (\bar{a}_1 \cdot \bar{r} + b_1)^2 + \dots + (\bar{a}_{N-k} \cdot \bar{r} + b_{N-k})^2 \end{aligned}$$

U orth. to picture

$$\Rightarrow \sum_{j=1}^N \text{dist}(\bar{x}_j, U)^2 = \sum_{j=1}^N \sum_{i=1}^{N-k} (\bar{a}_i \cdot \bar{x}_j + b_i)^2 = f(\bar{a}_1, \dots, \bar{a}_{N-k}, b_1, \dots, b_{N-k})$$

Find minimum of f with conditions $\bar{a}_i \cdot \bar{a}_j = \begin{cases} 1 & i=j \\ 0 & i \neq j \end{cases}$

$\Rightarrow \nabla f$ and gradients of conditions lin.-dependent, but conditions do not include $b_1, \dots, b_{N-k} \Rightarrow$

$$\frac{\partial f}{\partial b_i} = 0 \text{ for all } i=1, \dots, N-k \Rightarrow$$

$$2 \sum_{j=1}^N (\bar{a}_i \cdot \bar{x}_j + b_i) = 0 \Rightarrow$$

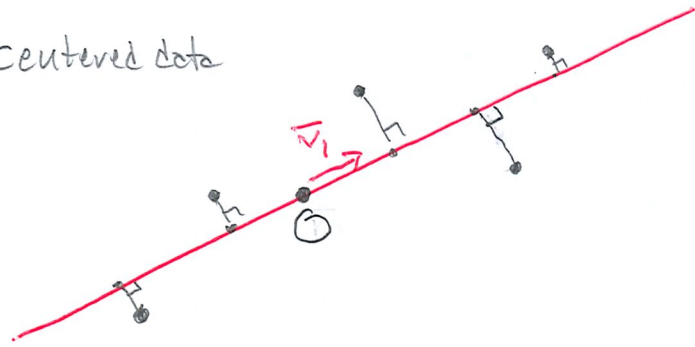
$$\bar{a}_i \cdot \left(\underbrace{\sum_{j=1}^N \bar{x}_j}_{= N \cdot \bar{m}} \right) + N b_i = 0 \Rightarrow$$

$$\Rightarrow \bar{a}_i \cdot \bar{m} + b_i = 0, \quad i=1, \dots, N-k$$

$$\Rightarrow \underline{\underline{\bar{m} \in U}}$$

Q.E.D

centered data



If all our points are approximated by points on the line, all rows in Y are approximated by vectors parallel to $\bar{v}_1 \Rightarrow$

Y is approximated by a rank-1 matrix
rank = dimensions spanned by rows or columns of a matrix

If we approximate with points on a 2D-plane spanned by \bar{v}_1 and \bar{v}_2 , all rows in Y are approximated by linear combinations of \bar{v}_1 and $\bar{v}_2 \Rightarrow$

Y is approximated by a rank-2 matrix

The sum of row lengths squared in Y is

$$(y_{1,1}^2 + \dots + y_{1,4}^2) + \dots + (y_{10,1}^2 + \dots + y_{10,4}^2) = \\ = \sum_{i=1}^{10} \sum_{j=1}^4 y_{ij}^2$$

The difference between Y and another matrix \tilde{Y} can be measured by

$$\sum_{i=1}^{10} \sum_{j=1}^4 (y_{ij} - \tilde{y}_{ij})^2 = \|Y - \tilde{Y}\|^2 \quad (\text{Frobenius norm})$$

How do we minimize this if we require that \tilde{Y} has rank 1? Or rank 2? Or...

The solution is given by the Eckart-Young theorem (the most applied mathematical theorem in modern applications?). If your linear algebra course had 2 more weeks, you would have seen it.

A any $m \times n$ matrix (real here) $\Rightarrow A^T A$ $n \times n$ symmetric: $(A^T A)^T = A^T (A^T)^T = A^T A$

$$(A^T A)\bar{v} = \lambda \bar{v} \Rightarrow \underbrace{\lambda \bar{v}^T \bar{v}}_{=|\bar{v}|^2 > 0} = \bar{v}^T A^T A \bar{v} = (A\bar{v})^T (A\bar{v}) = |A\bar{v}|^2 \geq 0 \Rightarrow \underline{\lambda \geq 0} \text{ non-neg. eigenvalues}$$

If \bar{v}_j eigenvectors to λ_j (form ON-basis), form columns of a matrix V ($\Rightarrow V^{-1} = V^T$),

$A^T A = V D V^T$, $D = \begin{pmatrix} \lambda_1 & & 0 \\ & \ddots & \\ 0 & & \lambda_n \end{pmatrix}$ is the diagonalization of $A^T A$ (spectral theorem in lin. alg.)

Scalar prod: $(A\bar{v}_j)^T (A\bar{v}_k) = \bar{v}_j^T A^T A \bar{v}_k = \lambda_k \bar{v}_j^T \bar{v}_k = \begin{cases} \lambda_k, & j=k \\ 0, & j \neq k \end{cases} \Rightarrow \underbrace{A\bar{v}_1, \dots, A\bar{v}_n}_{\in \mathbb{R}^m}$ orthogonal in \mathbb{R}^m of length $\sqrt{\lambda_k}$, or some = 0

Put $\sigma_k = \sqrt{\lambda_k} \geq 0$ singular values of A, and $\bar{w}_k = \frac{1}{\sigma_k} A\bar{v}_k \Rightarrow \bar{w}_1, \dots, \bar{w}_m$ ON basis in \mathbb{R}^m (if $\sigma_1, \dots, \sigma_m$ all $\neq 0$, still works if some = 0)

$$\Rightarrow A V = \underbrace{\begin{pmatrix} | & & | \\ A\bar{v}_1 & & A\bar{v}_n \\ | & & | \end{pmatrix}}_{m \times n} = \underbrace{\begin{pmatrix} | & & | \\ \sigma_1 \bar{w}_1 & & \sigma_n \bar{w}_n \\ | & & | \end{pmatrix}}_{m \times m} = \underbrace{\begin{pmatrix} | & & | \\ \bar{w}_1 & & \bar{w}_n \\ | & & | \end{pmatrix}}_{m \times m} \underbrace{\begin{pmatrix} \sigma_1 & & 0 \\ & \sigma_2 & \\ 0 & & \ddots \end{pmatrix}}_{m \times n} \Rightarrow A = W \Sigma V^T$$

In general: $A = W \Sigma V^T$ with $V^{-1} = V^T$, $W^{-1} = W^T$, $\Sigma = \begin{pmatrix} \sigma_1 & & 0 \\ & \ddots & \\ 0 & & \sigma_r \\ & & & 0 \end{pmatrix}$

the singular value decomposition of A (SVD)

columns of V = eigenvectors of $A^T A$
— W — — AA^T

Usually we order eigenvectors s.t. $\sigma_1 \geq \sigma_2 \geq \dots \geq \sigma_r > 0 = \sigma_{r+1} = \dots$

$r =$ number of non-zero σ_j 's = rank of A ($= \text{rank } A^T A$, since $A\bar{v} = \bar{0} \Rightarrow A^T A\bar{v} = \bar{0}$ and $A^T A\bar{v} = \bar{0} \Rightarrow \bar{v}^T A^T A\bar{v} = 0 \Rightarrow |A\bar{v}|^2 = 0 \Rightarrow A\bar{v} = \bar{0} \Rightarrow$ nullspaces of A and $A^T A$ equal)

A view of matrix multiplication: $A = \begin{pmatrix} a_1 & c_1 \\ a_2 & c_2 \end{pmatrix}$, $B = \begin{pmatrix} b_1 & b_2 \\ d_1 & d_2 \end{pmatrix} \Rightarrow AB = \begin{pmatrix} a_1 b_1 + c_1 d_1 & a_1 b_2 + c_1 d_2 \\ a_2 b_1 + c_2 d_1 & a_2 b_2 + c_2 d_2 \end{pmatrix} =$

$$= \underbrace{\begin{pmatrix} a_1 b_1 & a_1 b_2 \\ a_2 b_1 & a_2 b_2 \end{pmatrix}}_{\substack{\text{rank}=1 \\ \text{rows parallel to } (b_1, b_2) \\ \text{col. parallel to } \begin{pmatrix} a_1 \\ a_2 \end{pmatrix}}} + \underbrace{\begin{pmatrix} c_1 d_1 & c_1 d_2 \\ c_2 d_1 & c_2 d_2 \end{pmatrix}}_{\substack{\text{rank}=1 \\ \text{rows parallel to } (d_1, d_2) \\ \text{col. parallel to } \begin{pmatrix} c_1 \\ c_2 \end{pmatrix}}} = \begin{pmatrix} a_1 \\ a_2 \end{pmatrix} \begin{pmatrix} b_1 & b_2 \end{pmatrix} + \begin{pmatrix} c_1 \\ c_2 \end{pmatrix} \begin{pmatrix} d_1 & d_2 \end{pmatrix}$$

\uparrow col 1 of A \uparrow row 1 of B \uparrow col 2 of A \uparrow row 2 of B

similar for larger matrices

SVD: $A = \underbrace{\begin{pmatrix} \sigma_1 \bar{w}_1 & \dots & \sigma_m \bar{w}_m \\ | & & | \\ | & & | \end{pmatrix}}_{m \times n} \underbrace{\begin{pmatrix} -\bar{v}_1^T \\ \vdots \\ -\bar{v}_n^T \end{pmatrix}}_{n \times n} = \underbrace{\sigma_1 \bar{w}_1 \bar{v}_1^T}_{\text{rank}=1} + \dots + \underbrace{\sigma_r \bar{w}_r \bar{v}_r^T}_{\text{rank}=1}$

\uparrow $\sigma_j > 0$ up to $j=r$

SVD as a sum
useful!

Ex $A = \begin{pmatrix} 1 & 1 & 0 \\ 0 & 1 & 1 \end{pmatrix}$ has $\sigma_1 = \sqrt{3}, \sigma_2 = 1$, $\bar{v}_1 = \frac{1}{\sqrt{6}} \begin{pmatrix} 1 \\ 2 \\ 1 \end{pmatrix}, \bar{v}_2 = \frac{1}{\sqrt{2}} \begin{pmatrix} 1 \\ 0 \\ -1 \end{pmatrix}, \bar{v}_3 = \frac{1}{\sqrt{3}} \begin{pmatrix} 1 \\ -1 \\ 1 \end{pmatrix}, \bar{w}_1 = \frac{1}{\sqrt{2}} \begin{pmatrix} 1 \\ 1 \end{pmatrix}, \bar{w}_2 = \frac{1}{\sqrt{2}} \begin{pmatrix} 1 \\ -1 \end{pmatrix}$

2×3 (A has rank 2) ON of \mathbb{R}^3 ON of \mathbb{R}^2

$$\Rightarrow A = W \Sigma V^T = \frac{1}{\sqrt{2}} \begin{pmatrix} 1 & 1 \\ 1 & -1 \end{pmatrix} \begin{pmatrix} \sqrt{3} & 0 & 0 \\ 0 & 1 & 0 \end{pmatrix} \begin{pmatrix} \frac{1}{\sqrt{6}} & \frac{2}{\sqrt{6}} & \frac{1}{\sqrt{6}} \\ \frac{1}{\sqrt{2}} & 0 & -\frac{1}{\sqrt{2}} \\ \frac{1}{\sqrt{3}} & \frac{1}{\sqrt{3}} & \frac{1}{\sqrt{3}} \end{pmatrix} =$$

$$= \underbrace{\sqrt{3}}_{\sigma_1} \underbrace{\begin{pmatrix} \frac{1}{\sqrt{6}} \\ \frac{2}{\sqrt{6}} \\ \frac{1}{\sqrt{6}} \end{pmatrix}}_{\bar{w}_1} \underbrace{\begin{pmatrix} \frac{1}{\sqrt{6}} & \frac{2}{\sqrt{6}} & \frac{1}{\sqrt{6}} \end{pmatrix}}_{\bar{v}_1^T} + 1 \cdot \underbrace{\begin{pmatrix} \frac{1}{\sqrt{2}} \\ -\frac{1}{\sqrt{2}} \end{pmatrix}}_{\bar{w}_2} \underbrace{\begin{pmatrix} \frac{1}{\sqrt{2}} & 0 & -\frac{1}{\sqrt{2}} \end{pmatrix}}_{\bar{v}_2^T} = \underbrace{\begin{pmatrix} \frac{1}{2} & 1 & \frac{1}{2} \\ \frac{1}{2} & 1 & \frac{1}{2} \end{pmatrix}}_{\text{rank 1}} + \underbrace{\begin{pmatrix} \frac{1}{2} & 0 & -\frac{1}{2} \\ -\frac{1}{2} & 0 & \frac{1}{2} \end{pmatrix}}_{\text{rank 1}}$$

(Exercise: calculate ATA and find all these)

Eckart-Young theorem (low-rank approximation of a matrix)

The matrix A_S of rank $\leq S$ ($S < r = \text{rank } A$) that minimizes $\|A - A_S\|$, $A = W\Sigma V^T$, is

$$A_S = \sum_{j=1}^S \sigma_j \bar{w}_j \bar{v}_j^T = W \begin{pmatrix} \sigma_1 & & & \\ & \dots & & \\ & & \sigma_S & \\ & & & \dots \end{pmatrix} V^T, \text{ truncation of SVD} \quad / \text{Proof on separate page/}$$

Ex The best rank-1 approximation of $A = \begin{pmatrix} 1 & 1 & 0 \\ 0 & 1 & 1 \end{pmatrix}$ is $A_1 = \sigma_1 \bar{w}_1 \bar{v}_1^T = \begin{pmatrix} 1/2 & 1 & 1/2 \\ 1/2 & 1 & 1/2 \end{pmatrix}$

Back to our example (10 points in \mathbb{R}^4) $[W, S, V] = \text{svd}(A)$ in Matlab gives all we need.

First columns of W and V (\bar{w}_1 and \bar{v}_1) and σ_1 from $S \Rightarrow$

Best rank-1 approx Y_1 of Y is $Y_1 = \sigma_1 \bar{w}_1 \bar{v}_1^T \approx 19 \cdot \begin{pmatrix} 0.34 \\ -0.16 \\ \vdots \\ -0.03 \\ 0.14 \end{pmatrix} \begin{pmatrix} 0.35 & 0.34 & -0.51 & 0.71 \end{pmatrix}$
1st principal component

Each row in Y_1 gives $\approx 19 (\bar{w}_1)_j \begin{pmatrix} 0.35 & 0.34 & -0.51 & 0.71 \end{pmatrix}$
positive 1st, 2nd, 4th comp. \Rightarrow Attending lectures and studying hard good for exam result
Exam result

$\rightarrow > 0$ for students 1, 3, 5, 6, 10 that did well on exam.

Best rank-2 approx Y_2 of Y is

$$Y_2 = \sigma_1 \bar{w}_1 \bar{v}_1^T + \sigma_2 \bar{w}_2 \bar{v}_2^T$$

$\approx 8.5 \rightarrow \approx (0.55, -0.58, 0.48, 0.35)$ 2nd princ. comp.
 $\approx 0 \quad \approx 0 \quad \approx 0$

$\sigma_3 \approx 6.8, \sigma_4 \approx 2.8 \Rightarrow$ data points have, in general, smaller coordinates in last \bar{v}_j 's

Proof of Eckart-Young A $m \times n$, $\text{rank } A = r$

If A_s ($\text{rank} \leq s$) minimizes $\|A - A_s\|$ and $A = W \Sigma V^T = W \begin{pmatrix} \sigma_1 & & & \\ & \sigma_s & & \\ & & \sigma_{s+1} & \\ & & & \ddots \end{pmatrix} V^T$, show $A_s = W \begin{pmatrix} \sigma_1 & & & \\ & \sigma_s & & \\ & & 0 & \\ & & & \ddots \end{pmatrix} V^T$

SVD of A_s : $A_s = \hat{W} \hat{\Sigma} \hat{V}^T$, $\hat{\Sigma} = \begin{pmatrix} \hat{\sigma}_1 & & \\ & \hat{\sigma}_s & \\ & & 0 \end{pmatrix}$. Put $\hat{\Sigma}_s = \begin{pmatrix} \hat{\sigma}_1 & & \\ & \hat{\sigma}_s & \\ & & 0 \end{pmatrix}$ ($s \times s$) and $C = \hat{W}^T A \hat{V} \Leftrightarrow A = \hat{W} C \hat{V}^T \Rightarrow$

$\|A - A_s\| = \|\hat{W} (C - \hat{\Sigma}) \hat{V}^T\| = \|C - \hat{\Sigma}\|$. Write $C = \begin{pmatrix} C_1 & C_2 \\ \hline C_3 & C_4 \end{pmatrix} \begin{matrix} \left. \vphantom{\begin{matrix} C_1 & C_2 \\ C_3 & C_4 \end{matrix}} \right\} s \\ \left. \vphantom{\begin{matrix} C_1 & C_2 \\ C_3 & C_4 \end{matrix}} \right\} m-s \end{matrix}$ blockmatrix \Rightarrow
 \uparrow isometries (length-preserving)

$$\|A - A_s\|^2 = \|C - \hat{\Sigma}\|^2 = \|C_1 - \hat{\Sigma}_s\|^2 + \|C_2\|^2 + \|C_3\|^2 + \|C_4\|^2 \quad (*)$$

Now $Y_1 = \hat{W} \begin{pmatrix} C_1 & C_2 \\ 0 & 0 \end{pmatrix} \hat{V}^T$ and $Y_2 = \hat{W} \begin{pmatrix} C_1 & 0 \\ C_3 & 0 \end{pmatrix} \hat{V}^T$ have $\text{rank} \leq s \Rightarrow \|A - A_s\|^2 \leq \begin{cases} \|A - Y_1\|^2 = \|C_3\|^2 + \|C_4\|^2 \\ \|A - Y_2\|^2 = \|C_2\|^2 + \|C_4\|^2 \end{cases}$

$(*) \Rightarrow C_1 = \hat{\Sigma}_s, C_2 = 0, C_3 = 0 \Rightarrow \|A - A_s\| = \|C_4\|$ and

$$C = \begin{pmatrix} \hat{\Sigma}_s & 0 \\ 0 & C_4 \end{pmatrix} \xrightarrow{\text{SVD of } C_4} \begin{pmatrix} \hat{\Sigma}_s & 0 \\ 0 & \tilde{W} \tilde{\Sigma} \tilde{V}^T \end{pmatrix} = \begin{pmatrix} I_s & 0 \\ 0 & \tilde{W} \end{pmatrix} \begin{pmatrix} \hat{\Sigma}_s & 0 \\ 0 & \tilde{\Sigma} \end{pmatrix} \begin{pmatrix} I_s & 0 \\ 0 & \tilde{V}^T \end{pmatrix} \Rightarrow$$

$$A = \hat{W} C \hat{V}^T = \underbrace{\hat{W} \begin{pmatrix} I_s & 0 \\ 0 & \tilde{W} \end{pmatrix}}_{\text{orthogonal} = W} \underbrace{\begin{pmatrix} \hat{\Sigma}_s & 0 \\ 0 & \tilde{\Sigma} \end{pmatrix}}_{\text{"diagonal"} = \Sigma} \underbrace{\begin{pmatrix} I_s & 0 \\ 0 & \tilde{V}^T \end{pmatrix}}_{\text{orthogonal} = V^T} \Rightarrow$$

$\Sigma = \begin{pmatrix} \sigma_1 & & \\ & \sigma_s & \\ & & \sigma_{s+1} & \\ & & & \ddots \end{pmatrix} = V^T$ \leftarrow by SVD uniqueness

$$\underline{\underline{A_s = \hat{W} \hat{\Sigma} \hat{V}^T = W \begin{pmatrix} I_s & 0 \\ 0 & \tilde{W} \end{pmatrix}^T \begin{pmatrix} \hat{\Sigma}_s & 0 \\ 0 & 0 \end{pmatrix} \begin{pmatrix} I_s & 0 \\ 0 & \tilde{V} \end{pmatrix} V^T = W \begin{pmatrix} \sigma_1 & & \\ & \sigma_s & \\ & & 0 \end{pmatrix} V^T}}$$

QED

Remark: In statistics, $\frac{1}{n-1} Y^T Y$ (eigenvectors $\bar{v}_j =$ principal comp.) is called the covariance matrix

c_{ii} are variances of columns of Y , c_{ij} ($i \neq j$) are covariances between columns

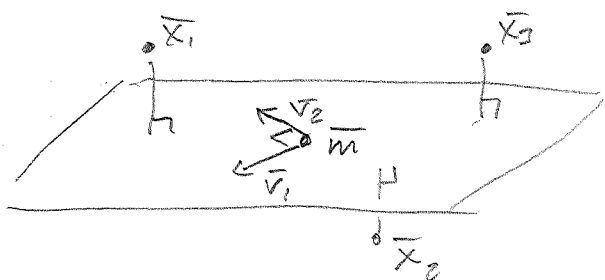
$$(Y^T Y \sim \begin{pmatrix} ++ & - & + \\ ++ & - & + \\ -- & + & - \\ ++ & - & + \end{pmatrix} \text{ in ex.})$$

In general

For the points $\bar{x}_1, \dots, \bar{x}_N$ in \mathbb{R}^M , the closest k -dim "plane" in \mathbb{R}^M is given by

$$\bar{m} + t_1 \bar{v}_1 + \dots + t_k \bar{v}_k, \quad t_1, \dots, t_k \in \mathbb{R} \text{ (parameters)}$$

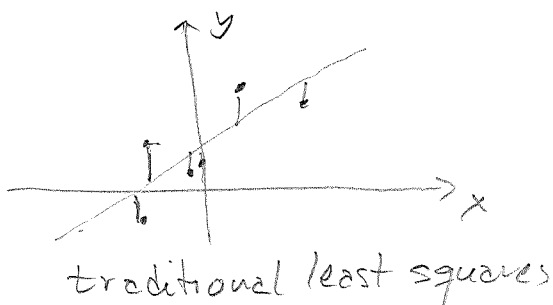
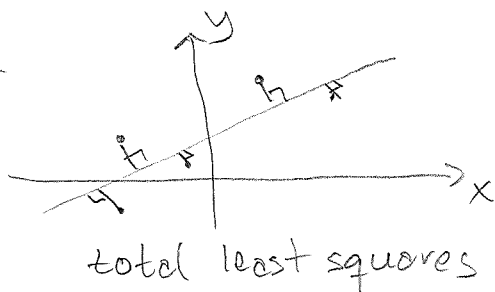
where $\bar{m} = \frac{1}{N} \sum_{j=1}^N \bar{x}_j$ and $\bar{v}_1, \dots, \bar{v}_k$ are from the SVD of $Y = \begin{pmatrix} -\bar{y}_1 \\ \vdots \\ -\bar{y}_N \end{pmatrix}$ with $\bar{y}_j = \bar{x}_j - \bar{m}$



The total least square problem, or principal component analysis (PCA)

(SVD of centered data)

Note



Other applications of Eckart-Young

$$A = \sigma_1 \bar{w}_1 \bar{v}_1^T + \dots + \sigma_r \bar{w}_r \bar{v}_r^T$$

$m \cdot n$ elements

\uparrow
m elements

\downarrow
n elements

$m+n$

rank- s approx of A has $S \cdot (m+n)$ elements \rightarrow data compression

ex $m=n=1000 \Rightarrow A$ has 1000.000 elements to store

a rank-10 approx $A_{10} = \sigma_1 \bar{w}_1 \bar{v}_1^T + \dots + \sigma_{10} \bar{w}_{10} \bar{v}_{10}^T$ needs $10 \cdot 2000 = 20.000$ elements
98% reduction

common in, e.g., image processing

SVD/PCA is now a main tool in AI/ML (machine learning), in so-called unsupervised learning. Many applications in biology, chemistry, medicine.

(neural networks \rightarrow supervised learning)